

ABSTRACT OF THE DISCLOSURE

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An information communication system ~~is disclosed~~ in which a service information provider registers in advance service information in an information provision ~~means~~ unit which is managed by a carrier to provide the service information, and a user receives the service information by accessing the information provision ~~means~~ unit via a communication network. This system includes a database for separately storing profile information indicating attribute information of the user and preference information indicating a preference and taste of the user upon encrypting the profile information and preference information. ~~An information communication method and information communication business method are also disclosed.~~

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